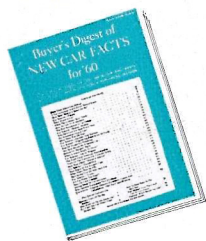


A special advertisement prepared  
for Reader's Digest readers—in  
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*As a service to people thinking  
of buying any new car...*

Ford presents  
a complete listing of  
**1960** models, equipment and prices



*Condensed from the car selector section of*  
**FORD'S BUYER'S DIGEST OF  
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